



April 30, 2004

**FURTHER INCREASE IN MARKET SHARE**

Adelaide Bank has continued to increase its market share of Australian home loan approvals.

At June 30, 2003 the Bank had 2.1 per cent rising to 3.1 per cent at November 30, 2003, and then to 3.6 per cent in February according to latest Australian Bureau of Statistics figures.

The latest figures indicate Adelaide Bank is continuing to move towards its stated mid-term target of 5 per cent.

**Issued on behalf of Adelaide Bank by Greg Reid Marketing Communications Pty. Ltd. Telephone (08) 8300 6449.**